

2021 PSEG Long Island I Love My EV Video Contest Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING. OPEN ONLY TO LONG ISLAND CUSTOMERS SERVICED BY PSEG LONG ISLAND AS OF January 1, 2021 WHO ARE 18 YEARS OF AGE OR OLDER AS OF THE DATE OF ENTRY.

1. Eligibility

The 2021 PSEG Long Island I Love My EV Video Contest (the “Contest”) is open only to persons who are (18) years of age or older at the time of entry. Entrants must be Long Island customer serviced by PSEG Long Island as of January 1, 2021 and must be a PSEG Long Island customer in good standing at the time the winner is selected.

In addition: The customer must lease or own a plug-in electric vehicle.

- a. BEV (battery electric vehicle) drivers are preferred, but submissions from PHEV (plug-in hybrid) drivers will also be accepted.
- b. Hybrid vehicles that do not operate on a plug-in charge are **not** eligible.

Further, employees, independent contractors, and any other persons or companies who receive compensation from PSEG Long Island (“Sponsor”) or its affiliates and/or Long Island Power Authority or its affiliates and the immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of all such persons are not eligible to participate in this Contest. Participation in the Contest constitutes entrant’s full and unconditional agreement to, and acceptance of, these Official Rules. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Contest Entry Period

Contest begins on April 22, 2021 at 12:01 a.m. Eastern Time and ends on **October 3, 2021 at 6:00 pm** (“Contest Entry Period”). The Sponsor in its sole discretion can terminate the Contest at any time. All entries become the property of the Sponsor upon submission. Entrant reserves no rights with respect to any entry.

3. How to Enter

The video submission must include

1. One picture of the entrant and their Electric Vehicle.
2. One 3-5 second videos of the outside of the Electric Vehicle
3. One 3-5 second video of the Electric Vehicle’s interior
4. One short video (30 seconds to 2 minutes max) answering the following questions:
 - a. Entrants name, town and county of residence, the Electric Vehicle make and model, and length of ownership. .
 - b. Inspiration or motivation to purchase or lease an electric vehicle?

- c. Where do you charge your vehicle?
- d. What is the electric range on your vehicle?
- e. *Optional questions:*
 - i. *What do you love about your specific model?*
 - ii. *Where did you purchase or lease your EV?*
 - iii. *What was the experience of purchasing or leasing your EV?*
- f. Conclude your video by saying "I love my EV because..." or "Driving electric is important because...." and then fill in your statement.

4. Winner Determination

A panel of judges from [PSEG Long Island](#), [Mission Electric](#), Drive Electric Long Island (DELI), and Greater Long Island Clean Cities (GLICC) (each a " Judge" or collectively "the Judges") will review the submissions for video quality, adherence to Video submission guidelines (Section 3 above) and the ability to convey enthusiasm around electric vehicles. The Judges will select no more than 5 winning videos.

The potential Contest winner(s) will be contacted using their email or phone number provided or that PSEG Long Island has on file for that account and may be awarded the prize. Failure by potential Contest winner to respond to the initial verification within five (5) days of notification will result in disqualification and Sponsors will select an alternate potential Contest winner in the same manner.

5. THE POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY SPONSORS WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. MUST BE A PSEG LONG ISLAND CUSTOMER IN GOOD STANDING AT THE TIME THE WINNERS ARE SELECTED.

6. Verification of Potential Winners

The potential prize winners must continue to comply with all terms and conditions of these Official Rules and the awarding of a prize is contingent upon fulfilling all requirements. The potential prize winners will be required to complete, within ten (10) days of the date notice is sent, an affidavit of eligibility in order to claim his/her prize. If a potential winner cannot be contacted, fails to complete the affidavit of eligibility within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, the potential winner is disqualified and forfeits the prize. If a potential winner of a Contest prize is disqualified for any reason, Sponsors may award the applicable prize to an alternate winner.

7. Grand Prizes

Five (5) prizes will be awarded. Each winner will receive a five hundred dollar (\$500) Amazon.com gift card. No cash equivalent for the prize, prize is non-transferable and no substitution will be made except as provided herein at the Sponsor' sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

8. Entry Conditions and Release

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsors which are binding and final in all matters relating to this Contest; (b) release and hold harmless the Sponsor and its parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use or misuse of prize.

9. Publicity

Except where prohibited, participation in the Contest constitutes each potential winner’s consent to Sponsor’ and its agents’ use of winner’s name, likeness, photograph, video, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. THE WINNING VIDEOS MAY BE DISPLAYED ON EACH OF THE RELEASED PARTIES WEBSITES AND SOCIAL MEDIA OUTLETS.

10. General Conditions

Sponsors reserve the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Sponsor reserve all its rights against any person or entity that attempts to deliberately undermine the legitimate operation of the Contest. Sponsors failure to enforce any term or any provision of these Official Rules shall not constitute a waiver of that term or provision.

11. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error which may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in

whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest. No more than the stated number of prizes will be awarded.

12. Disputes

Entrant agrees that:

- (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action;
- (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate New York State Court located in Suffolk County, New York;
- (c) any and all claims, judgments and awards shall be limited to reasonable actual out-of-pocket costs incurred, including costs associated with entering this Contest, but shall in no event include attorneys' fees; and
- (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and waives any and all rights to have damages multiplied or otherwise increased.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

13. Winners List

Winners will be announced by [PSEG Long Island](#), [Mission Electric](#), Drive Electric Long Island (DELI), and Greater Long Island Clean Cities (GLICC). For a list of winners, send a self-addressed stamped envelope to "EV Video Contest Winners-2021 PSEG Long Island I Love My EV Video Contest, c/o PSEG Long Island, 15 Park Drive, Melville, NY 11747. The video content will be utilized by the Sponsors on websites, and via social media outlets.

14. Official Rules

To request a copy of these Official Rules, send a self-addressed, stamped envelope, to "Rules Request -2021 PSEG Long Island I Love My EV Video Contest, c/o PSEG Long Island, 15 Park Drive, Melville, NY 11747."