



May 2026

Dear Building Owner/Developer/Property Manager

My name is John Franceschina, and I manage the PSEG Long Island Energy Efficiency program. PSEG Long Island is supporting building owners, developers and property managers who are looking to make improvements to their existing buildings or are in the process of constructing a new multi-family building in our service area. I'd like to make you aware of our Multi-Family Rebate Program that could benefit your bottom line, especially when converting to electric heat pumps in your multi-family building dwellings.

Electric heat pumps are a great choice. They are significantly more energy efficient than traditional heating and cooling systems, and the new technologies enable better matching of system output to overall customer comfort needs. This can help increase the property's value as well as tenant satisfaction. Heat pumps certainly provide for a cleaner environment and better air quality versus fossil fuel systems.

For multi-family building owners who decommission their existing fossil fuel and electric resistance heating systems, we are offering \$4,000 per dwelling unit. For new construction, you can receive up to \$500 per dwelling unit when installing electric heat pumps for heating and cooling. Right now, there is also a **25% bonus** for customers with one or more properties located in area designated by New York State as a Disadvantaged Community (DAC). Please use the link below to validate if your facility is in a designated DAC.

<https://www.nyserda.ny.gov/ny/Disadvantaged-Communities>

It's easy to get started. If you are looking to get more information and start the application process, one of our Account Managers will contact you. We also can meet with you at your site to help you assess the feasibility of changing your heating and cooling over to electric heat pumps.

To speak to one of the members of our outreach team:

- Email us at cepli@psegliny.com (include your name, company name, multi-family site address and your contact number) or
- Call the PSEG Long Island Energy Infoline at 1-800-692-2626

Don't miss out on this limited-time offer. Please reach out to us today.

John Franceschina