

External Affairs Final Public Outreach Plan

Design Level



Ruland Road – Plainview New 69kV Transmission

Project Location: New 69kV transmission line from Ruland Road Substation to Plainview Substation; Plainview, Old Bethpage, Melville / Town of Oyster Bay, Town of Huntington	
SAP/WBS#: L.99022 SOS Opt. ID: 1047	ISD: June 2021
Project Manager: Mike Szenczy	Anticipated CSD: July 2020
Regional Public Affairs Manager: Kim Kaiman / Karyn Kemp-Smith	Ext. Affairs Reg. Public Affairs Mgr: Rob Massaro, Laura Menchyk

Project Description:

- Two new 69kV underground transmission lines will be installed. One transmission line will be installed between the existing Plainview Substation and the proposed Round Swamp Road Substation (approximately 1.66 miles). The second transmission line will be installed between the proposed Round Swamp Road Substation and the existing Ruland Road Substation (approximately 3.4 miles).
- Location of the site or right-of-way: The proposed underground 69kV transmission lines will primarily be constructed within/along Plainview Road, Old Country Road, Round Swamp Road and Bethpage Sweet Hollow Road/Spagnoli Road. Portions of the underground 69kV transmission lines will also be installed within the Plainview and Ruland Road substations, and through the Nassau County parcel into the proposed Round Swamp Road Substation, to make necessary substation connections.
- Description of the utility transmission facilities to be built: The 69kV underground transmission lines between Plainview Substation and the proposed Round Swamp Road Substation will connect to substation equipment located within the respective footprint of each of the substation properties. The 69kV underground transmission between the proposed Round Swamp Road Substation and Ruland Road Substation will connect to the Ruland Road Substation via three new 70-foot wood transmission riser poles. The three new poles will be installed just outside the Ruland Road Substation fence. Existing overhead transmission lines exist in the immediate vicinity of the Ruland Road Substation.

Investment Alternatives

- Reconductor the existing Ruland-Plainview transmission line. This alternative is not recommended since it will not meet future load requirements and will not be able to support the new substation.
- Install a new 69kV circuit between Syosset and Woodbury substations. This proposed circuit does not solve all the violations. It does not address load growth issues in the Plainview area or the route 110 corridor.
- In lieu of a traditional transmission cable installation, energy efficiency alternatives were investigated. These alternatives would not be sufficient to offset new load additions in the area.
- Addition of temporary generation in the area. Not ideal because it results in emissions, is not cost effective and does not provide a permanent solution.

External Affairs Project Milestones

	Comments	
Design Estimate:		
1. Final scorecard and tier ranking completed	All completed within June 2020	All completed within June 2020
2. Final public outreach plan completed	Final June 2020	Final June 2020
3. Outreach requirements finalized	Final June 2020	Final June 2020

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4.	Fact sheet finalized	TBD	
5.	Customer letter finalized	TBD	

Final Scorecard Tier Ranking: Tier 3	Strategic concerns <ul style="list-style-type: none"> New 69kV line impacting commercial and residential customers throughout multiple towns 	Mitigation strategies <ul style="list-style-type: none"> Continue to engage appropriate stakeholders frequently Provide information and open communication channels
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Communications Log

Communications Method	Proposed to Utilize? Y/N	Proposed Frequency	Collateral Materials	Comments
Meetings with local officials	Y	As Needed	Outreach Deck	Please see attached document named: External Affairs Communication Outreach
Meetings with other officials	Y			
Meetings with external community stakeholder groups	N		Outreach Deck	
Pre-project notification letter on 69kv+ transmission to affected customers (500 foot radius), copy to state and local elected officials	Y	1x	69KV letter template	Send out 2 weeks prior to construction
Customer Update Letters	Y	2X	N/A	Mailings to be sent In advance of substation construction commencement and in advance of the second phase of civil work in preparation for the transmission cable
Customer e-mail blast	TBD	As needed		To be determined by EA Project Team based on project developments, and communication needs. We will initiate robocalls to area customers in the event of any planned outages or road closures. At this time, we do not anticipate any planned outages. We will utilize text, email blasts, and targeted social media in the event of any night work, road closures or detours. At this time we anticipate using this communication to inform area customers about night work at the intersections of Plainview Road/Old Country Road and Round Swamp Road/Old Country Road. At
Customer text message blast	TBD	As needed		

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				this time, we anticipate using this communication to inform area customers of temporary road closures along Round Swamp Road during the course of construction.
Web posting	Y	1x		
Fact sheet	Y	1x		
Social media	TBD	As needed		To be determined by EA Project Team based on project developments, and communication needs
Renderings	Y	1x	Included in Outreach Deck presented at meetings and available on project website when live	
Public meeting/open house; invite letter	Y, Virtual	1x	Outreach Deck	Available on project website when live and includes survey link and email address for immediate public comment and communications
Third party experts	N			
Construction notification letter to customers along affected route	Y	1x		Send out to impacted customers along the route
Project complete postcard	Y	1x		

Attachments/Appendix:

- www.psegliny.com/reliability/PlainviewRoundSwampRuland
- External Affairs Communications Outreach.docx
- Outreach Deck.pdf
- *External Affairs Project Scorecard Ruland Plainview FINAL.pdf*
- *External Affairs Preliminary Outreach Plan FINAL.doc*
- *Plainview Ruland Cost Estimate FINAL.pdf*
- *Traffic Management 062620.docx*